

MONTHLY MEMBERSHIP PROGRESS REPORT

District 34 A

Results as of: 01/31/2018

STACEY JONES LOCATION ALABAMA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 1 0 0 30 17 37 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 -25 23 38 OCT/NOV/DEC OCT/NOV/DEC 0 0 21 1 30 11 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -25 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY OCT JAN FEB MAR JUNE AUG SEPT NOV DEC APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 40 20 MEMBER GROWTH NET GOAL 0 MEMBER GROWTH ACTUAL -20 LAST YEAR MEMBERSHIP ACTUAL -40 -60 à -80 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 19 CLUBS OF 45 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 1** NEW MEMBERS 798 (71.63%) MALE 316 (28.37%) FEMALE Women Percentage Fiscal Year Goal: 30% DROPPED MEMBERS 229 TOTAL FAMILY UNIT MEMBERS DECEASED 8 CLICK HERE FOR CUMULATIVE 18 CLUB CANCELLED MEMBERSHIP DATA 117 FAMILY MEMBERS PAYING HALF 60 OTHER DUES

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